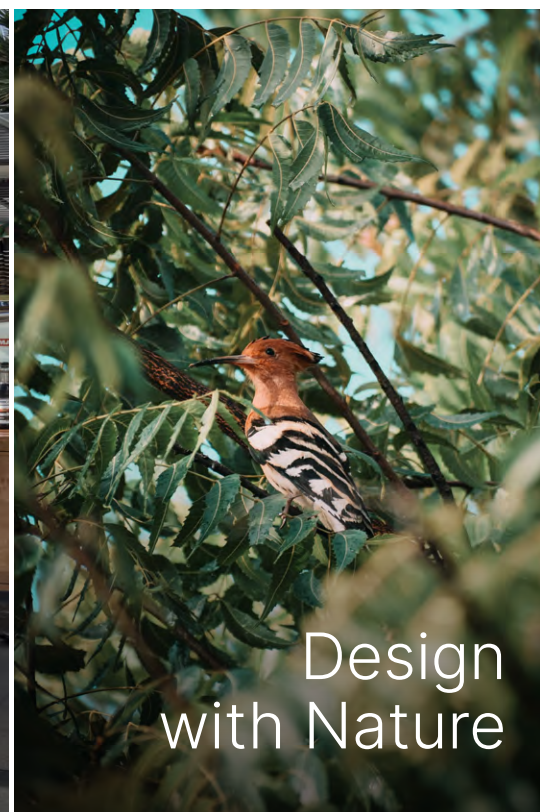


Sustainability Our Responsibility



cracknell

Sustainability is a journey
not a destination.

At Cracknell we recognise our responsibility as custodians of the landscape including urban and natural environments.

We Seek to:

Meaningfully contribute to the mitigation of climate breakdown, evaluate all new projects against this aspiration, and encourage our clients to do the same.

Preserve and protect existing irreplaceable landscapes & habitats whilst protecting and optimising areas of functional and biodiverse landscape in all developments.

Utilise mitigation, adaptation and resilience as primary tools and use regenerative landscape design principles.

Collaborate with all fellow consultants including our Clients, architects, engineers and contractors, to reduce construction waste.

Promote water efficient landscapes and biodiversity net gains in all projects.

Minimise wasteful use of resources in landscape architecture and urban planning, at the macro and micro scale.

Sustainability Social Wellbeing & Health

Cracknell is committed to creating accessible outdoor spaces to improve the lives of people from every walk of life.

Social Cohesion through Inclusive Design

Encouragement of Healthy Lifestyles

Value of Unique Sense of Place

Celebration of Local Vernacular & Culture

Safety through Mindful Design

Enhancing Employment Opportunities

Supporting Locally Sourced Materials & Suppliers

STRATEGIC PLANNING

Considerations include:
Context, Culture & Locality
Integrated Infrastructure
& Connectivity
Living & Social Patterns

VISUAL IDENTITY

Considerations include:
Patterns & Forms
Art & Craft
Customs & Traditions
Heritage & Story
Ceremonies & Festivals

Sustainability Economic Prosperity

Cracknell is committed to supporting our clients, partners & all stakeholders by enhancing value through landscape-led design.

Generating Higher Footfall via Visitor Attractors

Increasing Site & Development Value

Sustaining Dwell Time through Mix of Use & Activity

Encouraging Local Employment Opportunities

Utilising Techniques for Year-Round Landscape Use

Creating Adaptable Landscapes for Future Re-Use

MICRO-CLIMATES

Considerations include:
Liveability
Heat Island Mitigation
Sustainability & Resilience

ADAPTABILITY & DURABILITY

Considerations include:
Long-lasting Materials
Flexible Use
Spatial Variety

Sustainability

Design with Nature

Cracknell is committed to protecting the natural environment for future generations.

- Working with Ecology via Native/Adaptive Planting
- Mitigating Climate Change through Urban Greening
- Promoting Value of Natural Landscape Character
- Minimising Encroachment on Natural Habitats
- Ensuring Durability through Resilient Design
- Designing for Minimal Water Demand

CARBON OFFSET

Landscape Mound:	4500m ²
O2 produced:	20,024kg/year
Carbon extracted:	15,313kg/year

CONSERVE RESOURCES

- Considerations include:
- Resilient Landscapes
 - Minimise Energy/Water Use
 - Harness/Re-Use Energy

ECOLOGY

- Considerations include:
- Native & Adaptive Planting
 - Promote Biodiversity
 - Habitat Creation



"The planet we make or mar today
will be theirs tomorrow."

Basil Cracknell, 'Outrageous Waves'

